

Theatre Tuscaloosa 2025–26 Digital Playbill

Advertise With Us!



Reach your community. Support the arts. Get noticed.

Why Advertise in Our Digital Playbill?

- **Engaged Audience:** Patrons read the playbill before curtain, during intermission, and after the show.
- **Digital Visibility:** Clickable ads extend beyond the theatre—before, during, and after each production.
- **Eco-Friendly:** Going digital reduces waste while promoting your business.
- **Support the Arts:** Your ad helps strengthen Tuscaloosa's cultural life.

Ad Options & Pricing

Ad Type	Size	Placement	Price
Full Screen	1000w x 1800h	Standard / Premium	\$300
Half Screen	1000w x 900h	Standard / Premium	\$175
Quarter Screen	1000w x 450h	Standard / Premium	\$100
Banner	1000w x 300h	Standard only	\$75
Restaurant/Bar Feature	Logo + short blurb + link	Restaurant & Bar Section (Standard Placement only)	\$50

Additional Options:

- **Premium Placement Upgrades**
 - *Standard Placement* – \$0 additional– Best available position
 - *Better Placement* – \$25 additional– Featured in higher-traffic pages
 - *Best Placement* – \$50 additional– Guaranteed premium location
- **Multi-Ad Discount** – 10% off when purchasing two or more ads
- **Ad Design Assistance** – \$75 per ad

Easy Artwork Guidelines

- Format: JPG or PNG
- Resolution: 300 dpi recommended
- Maximum file size: 1MB
- Include clickable links
- **Submission deadline: 2 weeks before opening night**

Ready to get started? Reserve your ad space today and reach thousands of theatre patrons while supporting the arts.

Contact: **Mary Beth Webber**, Advertising Manager

mbwebber@theatretusc.com | 205.866.5395

2025-26 Deadlines for Artwork

Show	Run Dates	Artwork Deadline (2 weeks before first show date)
<i>Scrooge! The Musical</i>	December 12-21, 2025	November 28, 2025
<i>Arsenic & Old Lace</i>	February 20-March 1, 2026	February 6, 2026
<i>Peter and the Starcatcher</i>	April 15-19, 2026	April 1, 2026
<i>Big Fish</i>	July 17-26, 2026	July 3, 2026*

*Note: For *Big Fish*, the first performance is on **July 17** (a Pay-What-You-Can preview). The artwork deadline would be two weeks before that, which falls on **July 3, 2026**.

ABOUT US:

Theatre Tuscaloosa is a 501c3 not-for-profit community theatre located on the Martin Campus of Shelton State Community College. Theatre Tuscaloosa has been enriching the greater Tuscaloosa community since 1971 through quality theatrical productions and educational outreach.

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Advertising Agreement

Advertiser Information

- **Company/Organization:** _____
- **Contact Name:** _____
- **Email:** _____
- **Phone:** _____
- **Address:** _____
- **Website (for clickable link):** _____

Advertising Selections

Instructions: For each production, check the ad size and placement option you'd like. You may mix and match sizes across shows.

Show	Ad Size					Price
	Full Screen 1000w x 1800h	Half Screen 1000w x 900h	Quarter Screen 1000w x 450h	Banner 1000w x 300h	Local: Restaurant & Bar Logo + blurb + link	
Scrooge! The Musical	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$100 <input type="checkbox"/> Better: \$125 <input type="checkbox"/> Best: \$150	<input type="checkbox"/> Standard: \$75	<input type="checkbox"/> Standard: \$50	
Arsenic & Old Lace	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$100 <input type="checkbox"/> Better: \$125 <input type="checkbox"/> Best: \$150	<input type="checkbox"/> Standard: \$75	<input type="checkbox"/> Standard: \$50	
Peter and the Starcatcher	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$100 <input type="checkbox"/> Better: \$125 <input type="checkbox"/> Best: \$150	<input type="checkbox"/> Standard: \$75	<input type="checkbox"/> Standard: \$50	
Big Fish	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$300 <input type="checkbox"/> Better: \$325 <input type="checkbox"/> Best: \$350	<input type="checkbox"/> Standard: \$100 <input type="checkbox"/> Better: \$125 <input type="checkbox"/> Best: \$150	<input type="checkbox"/> Standard: \$75	<input type="checkbox"/> Standard: \$50	
				Need help with	Subtotal	
				your ad??	Design Assistance \$75	
					10% Multi-Ad Discount	
					Total Due	

Artwork Submission

- Format: JPG or PNG
- Resolution: 300 dpi recommended
- Max file size: 1MB
- Provide clickable link(s) to embed in ad
- **Deadline: 2 weeks before the production's opening night**

(By advertising digitally, you're helping us reduce waste and protect the environment.)

Terms & Conditions

1. Space is limited; reservations are available on a first-come, first-served basis.
 2. Full payment is required, along with a signed agreement, unless otherwise arranged.
 3. Theatre Tuscaloosa reserves the right to reject or request edits to ads.
 4. Premium positions are subject to availability.
 5. No refunds for cancellations after deadlines.
 6. Advertisers assume liability for ad content and claims arising therefrom.
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Payment

- **Payment Method:**
 - Check enclosed payable to "Theatre Tuscaloosa."
 - Credit Card: MC, Visa, AMEX, Discover

Number: _____ Exp.: _____
CVV: _____

- **Amount Paid at Signing:** \$ _____

Signatures

Advertiser Authorized Signature: _____

Date: _____

Theatre Tuscaloosa Representative: _____

Signature: _____ **Date:** _____